

ALASKA
SHRM MEMBERSHIP REPORT 2012
April

Chapter Number	Chapter Name	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Change from Dec 11	% change from Dec 11	2012 3% Goal*	Star/SuperStar Designation for Month	SCORECARD INFORMATION						SHAPE
																			Chapter Size	Total # Mbrs in Chapter	# of Multi Members	# LMOs in Chapter	2012 Audit Month	Chapter Affiliation %age	2011 Excel Award
0200	Anchorage SHRM	415	418	408	414	404									-11	-2.65%	427		L	412	0	8		98.06%	Platinum
0357	Southeast Alaska Chapter	32	31	31	32	29									-3	-9.38%	33		S	35	0	6		82.86%	None
0453	Northern Alaska Chapter	35	35	33	35	35									0	0.00%	36		S	50	0	15		70.00%	None
0533	Mat-Su Valley	29	31	31	31	30									1	3.45%	30		S	30	0	0		100.00%	Bronze
	Grand Total	511	515	503	512	498	0	0	0	0	0	0	0	0	-13	-2.54%	526			527	0	29		94.50%	

*Represents 3% growth over Dec 2011 total

~ This report represents SHRM members in chapters only, primary designation, NOT total chapter membership.

~ Primary designation notes which chapter members who belong to more than one chapter have designated as their primary chapter.

~ Total number of members in chapter is as of last chapter audit

Alaska	Dec-10	Jan-11	Feb-11	Mar-11	Apr-11	May-11	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Chg 2011	% chg	3% goal
SHRM Members in Chapters	511	515	503	512	498	0	0	0	0	0	0	0	0	-13	-2.54%	526
SHRM Members At-Large	362	357	368	370	359									-3	-0.83%	373
SHRM Members in State	873	872	871	882	857	0	0	0	0	0	0	0	0	-16	-1.83%	899

COLLEGE RELATIONS	12/31/11	4/30/12
# of Student Chapters	2	2
# of Members in SHRM Student	16	14
# of SHRM Student Members At	35	46
# of Total SHRM Student Memb	51	60

	negative
	0-2.99% Star
	3%+ SuperStar

Membership Resources:

Membership: <http://www.shrm.org/Communities/VolunteerResources/ResourcesforChapters/Pages/CHAPRmem.aspx>

2012 SHAPE Planning Workbooks available for chapters and state councils on the Volunteer Leader Resource Center at www.shrm.org/communities/volunteerresources/pages/default.aspx.